

Adam C. Blyth

INTERACTIVE DESIGNER

120 Cherry Court #6, North Liberty, Iowa, 52317
(319) 321-7070, adam@adamblyth.com

Skills

Design and Interactive Applications:
Adobe CS5 studio, including Photoshop, Flash, InDesign, Illustrator
ActionScript 3 and Java programming languages

Experience

Kirkwood College

February 2011 - present

Adjunct Teacher

Teaching two sections of Photoshop for Interior Designers.

Freelance

March 2009 - present

Clients include:

Rockwell Collins - Computer Based Training modules, print and web sites.

Leepfrog Technologies, Inc. - Identity branding, print and web sites.

Newspaper Archive - Print advertising.

Mercy Medical Center - Banner ads for web site.

Unity Center, Cedar Rapids - Redesigned web site.

Stamats Communications, Inc.

December 1993 - March 2009

Senior Interactive Media Designer – 9 years

Duties included project art direction, client consultation. Also coordinated cross-training of print graphic designers.

Interactive Media Designer – 5 years

Started the Interactive Media division of the Educational Services Group and for 2 years was the sole member. Duties included design, production, interface design and programming for CD-ROMs, and Web sites.

Print Preparation – 1 year

Duties included taking the designs of the graphic designers, applying the design to the context of the project, and optimizing files for press. Also designed and produced specialty newsletters.

Central Iowa Printing

October 1989 - December 1993

Graphic Designer, Commercial Division

Designer for a medium-sized print shop, duties included client consultations, design, typesetting and artwork of all production; photography of artwork and stripping of negatives; occasional field photography.

Awards & Honors

2 Gold Addys, 4 Silver Addys.

2 Gold Admission Advertising Awards, 3 Silver, 3 Bronze.

1 CASE Gold award, 1 bronze

Organizations

Member of the Advertising Federation of Cedar Rapids, Iowa

Member of the Art Directors Association of Iowa

Education

Bachelor of Fine Arts in graphic design

Iowa State University.

Along with graphic design, studied film and television production.